



CustomRipe

AVOCADO COMPANY

"Always Just Ripe"

HASS AVOCADO

ORDERING GUIDE

When ordering, use this guide to ensure you get the custom ripened stage you want.

AVAILABILITY:

Fresh Hass avocados are available throughout the year.

COLOR:

Unripened fruit is usually green, while ripe fruit can range from dark green to black. Color, however, should not be the sole indicator of avocado ripeness as early season fruit can also be green when ripe and late season fruit can be dark green to black and still be hard. Uniform softness is the best and most consistent indicator of ripeness stage.

STORAGE:

Stage 2, 3 and 4 avocados will continue to ripen when stored at room temperature in an area with good air circulation. Lower storage temperatures will slow the ripening process.

SIZES/PLU:

32, 36plu #4770
40, 48, 50plu #4225
60, 70, 84plu #4046

STAGE

1

Unripened avocados with stems that won't pop out. Usually green in color but some fruit may be a darker shade.

STAGE

2

CustomRipe avocados that are still hard but the stems can easily pop out. Ready to eat in approximately 3 days when stored at room temperature.

STAGE

3

CustomRipe avocados with a slight yield to gentle pressure. Ready to eat in approximately 2 days when stored at room temperature.

STAGE

4

CustomRipe avocados that yield to gentle pressure. Good for slicing and will be fully ripe the next day when stored at room temperature.

STAGE

5

CustomRipe avocados that easily yield to gentle pressure. Good for all uses. Will remain in this condition for 2 days when stored at room temperature.



FOR MORE INFORMATION
E-mail: ripe@customripe.com